Basics of video production

H2GY1K

LECTURE SUMMARY

Covered in this lecture:

Intro to the production phase

- When creating a video, every detail has to be planned and prepped in advance
- If you're shooting inside, you have to prepare the space, the participants, set up the equipment, etc.
- If you're shooting outside, you have to wait for the weather to be adequate
- **The core requirements for video production are:**
  - video - the camera you use, lenses, camera settings
  - audio - microphones, soundproofing the room and eliminating noises
  - lighting - types of light bulbs, natural vs. artificial light
  - scene - location & mood